



The Ronald McDonald House

## JINGLE BELL BALL 2022

**Saturday 26th November 2022**

**InterContinental Dublin  
Ballsbridge, Dublin.**

**Sponsorship Opportunities  
Co-sponsorship welcome**

**Dear RMHC supporters,**

Ronald McDonald House Charities (RMHC) Ireland are thrilled to be able to welcome an in-person audience back to our Jingle Bell Ball which will take place at the InterContinental Hotel in Ballsbridge on Saturday 26th November 2022 to share an evening of much needed hugs, laughs, entertainment and celebration.

Like many charities, the last two years has been very challenging and so this year's event will help RMHC Ireland to reconnect with our committed supporters in-person and generate much needed funds to continue to keep families close.

As you may know, RMHC Ireland provide home-away-from-home accommodation and support to 20 families every night of children who are seriously ill and undergoing extended treatment at Children's Health Ireland at Crumlin. We have been "home" to over 5,000 families from all over Ireland since opening our doors in 2004.

Unfortunately, we cannot change the fact that a child is sick or fighting for their life. However, what The Ronald McDonald House can do is make sure that Mum, Dad and siblings face this battle together. Family bedrooms, home cooked meals, parking, laundry etc. We strive to alleviate the practical and financial burdens placed on parents' shoulders to allow them to spend as much quality time with their sick child and to focus on what really matters - FAMILY.

RMHC are working on a very exciting project to build a new 52-bedroom Ronald McDonald House at the New Children's Hospital in Dublin in 2025 which will support families throughout Ireland for generations to come.

There are so many ways that you can help make the Jingle Bell Ball a huge success. We would very much appreciate if you would consider sponsoring one of the packages below. Co-sponsorship proposals are very much welcomed and all sponsorship and donations will be widely acknowledged on the night. Your support will make an enormous difference to so many families who need our help and support at a very difficult time in their lives.

Thank you for your continued commitment and generosity.

Warm regards,  
Louise Quail

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Keeping families close™



## Main Event Sponsorship Package - €12,500

Make a lasting impact by supporting the Jingle Bell Ball 2022 while highlighting your company as a Cornerstone Partner of RMHC Ireland!

- 10 x VIP tickets.
- VIP seating and position.
- Social media mentions (Facebook, Twitter & Instagram) – pre event and on the day.
- Personal thank you by CEO on the evening.
- Company name featured in formal press release.
- Logo displayed on main stage screens during the event.
- Logo displayed on screens in the reception area.
- Company acknowledgement in the event programme.
- Special feature on RMHC Ireland webpage.
- Exclusive tour of The Ronald McDonald House with option to facilitate a Board / Senior Leadership Team meeting with 2 x team building impact day's included via the RMHC Ireland Cooking for Families programme.



## The Dinner Package - €10,000

Provide guests with a delicious, curated three course meal!

- 10 x complimentary tickets.
- Personal thank you by CEO on the evening.
- Logo acknowledgement on menu which will be included in the event programme.
- Logo on main stage screens during the event.
- Logo displayed on screens in the reception area.
- Exclusive tour of The Ronald McDonald House with option to facilitate a Board / Senior Leadership Team meeting with 2 x team building impact day's included via the RMHC Ireland Cooking for Families programme.





## **The Drinks Package - €7,500**

**Provide our guests with dinner wine on the night and let's get this party started!**

- 2 x complimentary tickets.
- Logo displayed on main stage screens during the event.
- Logo displayed on screens in the reception area.
- Logo acknowledgement on menu which will be included in the event programme.
- Company mention by MC on the night.
- Exclusive tour of The Ronald McDonald House with option to facilitate a Board / Senior Leadership Team meeting with 1 x team building impact day's included via the RMHC Ireland Cooking for Families programme.



## **The Media Package - €7,500**

**Provide the stage, lighting & sound for our MC, guest speakers and families to allow them to share our story!**

- 2 x complimentary tickets.
- Logo displayed on main stage screens during the event.
- Logo displayed on screens in the reception area.
- Company mention by MC on the night.
- Company acknowledgement in the event programme.
- Exclusive tour of The Ronald McDonald House with option to facilitate a Board / Senior Leadership Team meeting with 1 x team building impact day's included via the RMHC Ireland Cooking for Families programme.



## **The Entertainment Package - €5,000**

**Provide our guests with some great entertainment on the night to include the Pop Gods and DJ for the after party!**

- Company mention by MC on the night.
- Logo displayed on screens in the reception area.
- Company acknowledgement in the event programme.



## **The Welcome Reception Package - €5,000**

**Provide our guests with a warm welcome to kick start a great night!**

- Company mention by MC on the night.
- Logo displayed on screens in the reception area.
- Company acknowledgement in the event programme.



## **The Take Home Gift Package - €4,000**

**Sponsor a special gift for our guests to take home!**

- Company mention by MC on the night.
- Logo displayed on thank you card in the gift bag.
- Logo displayed on screens in the reception area.
- Company acknowledgement in the event programme.



## **The Auction Package - €3,000**

**Encourage guests to dig deep and bid on some great items at our silent and live auction!**

- Company mention by MC on the night.
- Logo displayed in the auction area.
- Logo displayed on screens in the reception area.
- Company acknowledgement in the event programme.



## **The RMHC Family Table Package - €2,750**

**Host a past family who stayed at the Ronald McDonald House and let's give them a well-deserved night to remember!**

- Logo displayed on screens in the reception area.
- Company acknowledgement in the event programme.



## **The Main Raffle Package - €2,000**

**Provide guests with the chance to win some fantastic prizes on the night!**

- Company mention by MC on the night.
- Logo displayed on all raffle envelopes.
- Logo displayed on screens in the reception area.
- Company acknowledgement in the event programme.



## **The Santa Claus Package - €1,000**

**Help spread some early Christmas spirit and cheer!**

- Logo displayed in Santa's grotto.
- Logo displayed on screens in the reception area.
- Company acknowledgement in the event programme.

## **The Decoration Package - €3,000**

**Bring the Jingle Bells to the Ball!**

- Company mention by MC on the night.
- Logo displayed on screens in the reception area.
- Company acknowledgement in the event programme.



## **The RMHC Volunteer Table Package - €2,750**

**Give back to RMHC's wonderful volunteers for all the time they give to us!**

- Logo displayed on screens in the reception area.
- Company acknowledgement in the event programme.



## **The Sweet Tooth Package - €1,500**

**Indulge our guests with a pick and mix to help them to dance the night away!**

- Logo displayed on the Sweet Table.
- Logo displayed on screens in the reception area.
- Company acknowledgement in the event programme.

