



How **YOUR** love
can help build the
most important
HOUSE
in the world



"RONALD MCDONALD HOUSE
CHANGES EVERYTHING"
Maeve Fitzgerald



Building the new Ronald McDonald House. Our Greatest Challenge. Our Greatest Opportunity.



When a child is critically ill it is essential that they are constantly surrounded by the love and support of their family.

For over 14 years the Ronald McDonald House beside Crumlin Hospital has helped provide that support by keeping families together. Today, as work begins on the New Children's Hospital, we have the unique opportunity to build a new home for all the families of Ireland's most seriously ill children – a home that will touch the lives of thousands of seriously ill children and their families for generations to come.

Marian Carroll, Voluntary CEO, Ronald McDonald House Charity

Ronald McDonald House Charities has over 40 year's experience caring for families of sick children.

How Ronald McDonald House changes lives.

Over the last ten years extensive research has proven that a stay in a Ronald McDonald House has enormous impact on a family caring for a critically ill child in hospital.

By sponsoring a room and helping to keep families together at such a traumatic time you will be helping to:

- Reduce stress.**
- Remove financial worries.**
- Increase quality of life.**
- Provide unique solidarity and support.**
- Improve coping skills.**
- Improve clinical outcomes.**

Parents said having their family near had a positive effect on the their child's health. Doctors agree that the Ronald McDonald House creates a significant health benefit and that children who have their families close by respond better to the treatment.



When Colin and Christian could come up to the Ronald McDonald House it was like winning the lotto. Being together was the most powerful medicine. That was the real healing for our family."

- Susan Ahearn



With 365 Houses world-wide, Ronald McDonald House Charities is the world's leading organisation specialising in providing dedicated accommodation for the families of seriously ill children.



Our Nation's Home From Home.

The new Ronald McDonald House will be a vital home-from-home for families from every county and every town in Ireland. To date the Ronald McDonald House beside Crumlin Hospital has cared for families from all over Ireland.



The new Ronald McDonald House – Designed for families.

With 53 family rooms spread over four floors and numerous specially designed family rest and play areas, the new Ronald McDonald House will provide families with the highest standard of accommodation in the most loving and intimate surroundings.

Direct, immediate and easy access to the Hospital.

Fully equipped bedrooms which can cater for families of every size.

Intimate living areas to protect the privacy of family life.

Play areas and recreation rooms for children of all ages.

A direct phonenumber to the hospital in every room

What you will receive

Your name on your room.

When you sponsor a room in the new Ronald McDonald House a personal plaque will be permanently displayed – bearing your name and any message you wish to send to the families who stay here.

A commemorative plaque of your own.

You will receive your own personal plaque acknowledging your support for the House – to display in your own business. You will receive regular updates from the Ronald McDonald House including our Annual Report.

Your name in all New House Publications.

You and your wonderful gift will be acknowledged and celebrated on the Ronald McDonald House website and in all our publications relating to the new House – unless of course you wish your gift to remain anonymous.

A special invitation.

As a founding sponsor of the House you will always be welcome to visit. You will also receive a special invitation to tour the new House and see the room you have sponsored.

A specially commissioned plaque for gifts of over €100,000.

Sponsors of our Main Kitchen, Reception, Gardens and Family Kitchens will be commemorated in a specially commissioned sculpture which will stand proudly at the heart of our new House.

The deep appreciation of our families.

We will pass onto you the message of thanks that are left by the families who have stayed in the room you sponsor.

Most importantly you will have the deep and profound satisfaction of knowing that your gift is providing the most essential support to the families of the most critically ill children.



It takes Hands to build a House but only Love can build a Home.

The New Children's Hospital is the most significant capital investment project ever undertaken in Healthcare in Ireland. The Ronald McDonald House will be an integral part of the New Hospital.



Sponsor a Room

By sponsoring a room in the new House you will be making a profoundly important and lasting difference to thousands of Families. Your support will make it possible for parents of critically ill children to have the time to comfort their children when they need it most

Samples of available sponsorship:

- Sponsor a Family Bedroom €25,000
- Sponsor the Day Room €75,000
- Sponsor a Family Kitchen €100,000
- Sponsor the Main Kitchen €250,000

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RMHC Ireland
Keeping families close

Thank you.

Your vision and compassion can help build a home that will touch the lives of thousands of critically ill children and their families for many years to come.

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